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So you have a Facebook Page or Twitter account...



now what?

For the past two years, business owners have been told that they need a **Facebook Page**, **Twitter** account or a **blog**. Many have heeded the advice and have joined Facebook, Twitter or started a blog... but many of them have the same question... *"what do I do now?"*. **We can help.**

2ND FLOOR CO. is a digital agency that helps our clients form an online strategy that goes beyond having a "website". Meeting new clients in person often means first reaching them where they begin looking, online.

Word of mouth doesn't just happen at the coffee shop, now people share their recommendations online. **Web publishing, blogs, social media, online ads, mobile applications, web applications**, etc.; it is a jungle out there, and **2FCO** helps you create and execute an online strategy that complements what you do for your customers through your products, services or non-profit.

From the Blog

[Todd Sponseller | Attorney launches](#)

Last week we launched Todd Sponseller | Attorney and got some feedback on it! "Thanks for all the ... [continue >>](#)

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WHAT WE DO

- » Web-based Applications
- » Mobile Software (iPhone, Android)
- » Web Design & Development
- » Content Strategy
- » Campaign Microsites
- » Search Engine Optimization (SEO)
- » Blog & Social Media Assistance
- » E-Newsletters

CAN YOU BUILD WHAT OUR CLIENTS SAY



Along with designing and building the best web sites for our clients, we also build powerfully simple and elegant web applications that help you get things done. [Learn more](#)

Floor personnel worked hand-in-hand on developing a clean, user friendly tremendous asset to our organization. 2nd Floor's easy to use content management system allowed our staff to update the site in real time for more effective communication and **David Mackley, Franklin County Corporation**

HAVE A QUESTION? CONTACT US